**Tameside Apprenticeship Ambassador Role Description**

**We need apprentices and employers like you to raise awareness of the apprenticeship pathway and most importantly, share your real life experience as an apprentice or employing an apprentice. Become an ambassador and support Tameside residents and employers to better understand Apprenticeships and inspire them to consider this an alternative pathway to a career and both further and higher education.**

**Overview of Volunteering Role**

Successful candidates for the Tameside Apprenticeship Ambassadors Programme will:

* Have a positive perception of apprenticeships and the apprenticeship pathway.
* Deliver presentations to groups of young people, businesses or providers/agencies. Each ambassador will share their own personal experience of becoming or employing an apprentice, what their role is in the workplace, how their training provider supports them and what plans they have for the future.
* Support a stand at careers fairs, in-house school/college careers and aspiration events, local meetings/events in the Tameside community to engage with young people, teaching staff and parents in an informal (peer to peer) manner. You will be supported to create your presentation, which will outline your personal journey to becoming or employing an apprentice and promote the benefits of Apprenticeships.
* Commit to being a Tameside Apprenticeship Ambassador for a minimum of twelve months
* Be available to support at least two events within Tameside each year
* Communicate with Tameside Council Employment and Skills prior to and following events to promote activities as part of TAAP.

**Skills and Experience**

Ambassadors **do not** need to have prior knowledge or experience of public speaking, presenting or networking for this role, as full training and support will be provided. However, potential Tameside Apprenticeship Ambassadors should consider if they are:

* Confident, enthusiastic and open to communicating and networking with a wide range of people including teachers and business professionals. If you have some of these skills but wish to develop them further, this is a great opportunity to do so.
* Willing to promote apprenticeships and support changing the perception of apprenticeships as an alternative pathway to a career or growing your workforce.

**Location**

Your travel will be limited to the Tameside boundary, as we are committed to prioritising support for local schools and businesses to embrace the apprenticeship pathway. You will therefore primarily attend events within the borough and be reimbursed for travel expenses. In the event that you are requested to represent TAAP at a meeting in Greater Manchester, attendance will be agreed in advance.

**Support**

Tameside Apprenticeship Ambassadors will be supported by:

* Tameside Council Employment and Skills Team for all matters relating to the ambassador programme. This includes the day to day running of the programme, event bookings, travel, expenses, feedback, communications and promotion.
* Tameside Council Workforce Development Team for training and development. This includes an introductory training session, support to develop your presentation, effective communication, public speaking and networking skills.
* Your employer or business to allow attendance to the event(s). Please note, in order to become an ambassador, you must have the support of your employer/business to make allowances for time at events.
* If an apprentice your training provider will identify the benefits of your membership.

**Next steps - If you would like more information please contact Employment and Skills: employmentandskills@tameside.gov.uk or 0161 342 3118/3111**